

Economic Development Committee
Meeting Minutes
March 25, 2022 at 9:00AM

Attendees: Brian Kraut, Chris Wang, Manny Couto, Brian Healy, Patrick Smith, Jim Mulcahy, Wade Murphy

1. Approved February Minutes
2. Old Business:
 - a. Strategic plan discussion:
 - EDC Outreach: putting together a landlord list (we have a list of 6-8 identified – need the correct contact information: does Keenan have contact list?); Brian reached out to Italian deli A&S in Stirling that is closing – he is looking for space that is relatively turnkey (has kitchen and is 1000 square feet); Summit Health is believed to have found a space for their needs in New Providence
 - Case studies: overview of case studies was sent out prior to the meeting – reference document for highlights; businesses typically taking 2-6 months to open from lease signing; common theme is issues with the building department (staggered communication/poor customer service); health department is well regarded – they lay out clear instructions on what is needed to be done; picking Berkeley Heights as a town is often a case of what is commercially available; next steps - what can be done to address common issues? are there people issues or process issues or both? Perhaps a meeting with Angie/Liza to go over the findings is necessary
 - Township Committee Liaisons: Brian would like to get any comments/feedback from liaisons next meeting
 - Technical Review Committee: Brian spoke with Connell – he will distribute highlights from their experience
 - Township website – Township sent out a survey to the town; if we have examples of a good landing page for business, it would be good
 - Video: Brian spoke with Gail and Athena from comms about their script; what is our distribution plan? It would be great to use video for different platforms/uses.
3. New Business
 - Fitlot Outdoor Fitness Park – Brian sent an email out prior to EDC meeting about this potential opportunity. AARP had sponsored the buildout of Fitlot parks in every state.
4. Meeting Adjourned

Next Meeting: **Friday, April 22nd at 9AM (probably in person)**