

**Economic Development Committee**  
**Meeting Agenda**  
**February 24, 2023 at 9:00AM**

Attendees: Bob McManus, Jalpesh Chokshi, Ivette Fuller, Jim Mulcahy, Cheri Pertesis, Brian Kraut, Chris Wang, Brian Healy, Manny Couto

1. Approval of January Minutes
2. Old Business:
  1. BH Video – Initial teaser/press release draft complete; distribution strategy still needed; What is the cost of future updates to the current video and what is the cost for different video formats (30 second)? Winter Walk may be able to help fund update (Cheri)
  2. EDC should present to the town council to give an annual update (Manny)
  3. EDC Committee spots to be filled – Summit Health and Nokia (Wade is retiring)
  4. ‘Doing Business in BH’ and BH Web site – BK working with Liza to identify path forward. Town has a webmaster for 10-12 hours per month; businesses need to know the steps needed to open in BH
  5. Business Update –
    - a. “Berkeley Heights barber” – looking for space (Jim says they are looking at a space on Springfield Ave in the new Crossings development)
    - b. Sub Zone new ownership (Dave who worked there for many years is the new owner) and Café Vincotto (old Hacienda space); Thaitanium (bought Kawee Thai)
    - c. Case studies needed for Dogtopia (Cheri will talk to them), Hangout, Marinos, Fyzical; also do studies with businesses that have been here for a long time as well (what are their issues and how can EDC be of service)
    - d. Reach out to Gina’s tennis – what will they do with the pool
    - e. Summarize space and related details for lease in town – need EDC member to call around and see what is available
  6. Wawa – Awaiting feedback from Angie based on discussion with town attorney re: when information formally becomes public; Revisit how to best address info distribution to BH committees (pre-TRC) when info has the potential to be used by members of such to further personal agendas
  7. Film Industry – Create one pager for people looking to film in town; Liza has been getting inbound emails; what information are they looking for – how do they choose their sites to film? Also provide necessary steps they need to follow in terms of permits
  8. Potential grant requests – awaiting reply from Paul Donnelly; EDC sees need for some funds going forward
3. Adjourn

Next Meeting: **Friday, March 24<sup>th</sup> at 9AM**