

Berkeley Heights Downtown Beautification Committee

Meeting Minutes

January 23, 2019

Present: Julie Lloyd, Jeanne Kingsley, Midge Vicendese, Manny Couto, Christin Babic, Ann Bartholomew, and Nicole Quiroga
Mayor Angie Devanney and Liza Viana

I. Call to order

Julie Lloyd called to order the regular meeting of the Downtown Beautification Committee at 7:10PM on January 23, 2019 at Town Hall Conference Room.

II. Discussion

- a) Mayor Angie Devanney and Liza Viana joined us so we could all get to know each other better. Mayor Devanney suggested something similar to “Rain Artwork” for our sidewalks, possibly get high school kids to do.
- b) Reorganization discussion: Julie will remain Chair, Christin will be Vice Chair, and Nicole will remain Recording Secretary.
- c) Discussion around the great turnout we had for “Bright Nights in Berkeley Heights”, listed out participating local businesses. Silver Liming Foundation to benefit.
- d) Facebook/Instagram strategy discussion with Christin.
- e) Gail to update our “Accomplishments of the Committee”.
- f) Discussed possible dates for 2019 Restaurant Week (9/14 through 9/22).
- g) Discussed Experience BH as a way to bring positivity to the town.
- h) Discussed new holiday banners. Ann presented several beautiful options.
- i) Julie discussed the possibility of drawing parking spots in downtown.

IV. Adjournment

Julie Lloyd adjourned the meeting at 9:30 PM.

Minutes submitted by: Nicole Quiroga